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PRACTICAL GUIDE TO NEW CONTINUOUS INSURANCE ENFORCEMENT SCHEME

Consumer guide to be unveiled at BIBA Conference

A consumer guide giving advice to the public ahead of the launch of the new Continuous Insurance Enforcement (CIE) law will be released at the BIBA Conference in Manchester for the first time. The guide, which states what the new law is, when it will come into effect and signposts people where to find out more information, will be distributed at the askMID stand (B35).

The consumer guide is endorsed by stakeholders gearing up towards the launch of the CIE scheme including the Motor Insurer's Bureau, BIBA, ABI and the DVLA. A series of questions are answered which include why the law is being introduced and what to do in everyday scenarios which may be impacted under the new system.

Distribution is to take place both electronically and in hard copy by various outlets including all Citizens Advice Bureaux across Great Britain.

Ashton West, Chief Executive of MIB said: "The industry remains committed to communicating the change in insurance law ahead of the launch of CIE to the public. In doing so, we're making sure that all motorists are made aware of the scheme."

Eric Galbraith, Chief Executive at BIBA said: "The CIE scheme is the biggest change to motor insurance for over 70 years, and this consumer guide will help customers gain a better understanding of the new law".

Further details can be found in the full **consumer guide.**'

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MIB Press Office (an ISDN line is available for interviews)

Kate Potgieter on 01908 82 1935 and 07595 657 908

Email: kpotgieter@mib.org.uk

Shavaun Glen on 01908 82 1985 and 07595 551 607

Email: sglen@mib.org.uk

For more information visit: www.mib.org.uk and www.askMID.com

or email pressoffice@mib.org.uk

British Insurance Brokers' Association (BIBA) Press Office: 020 7397 0223

Out of Hours: 07917 738727

Email: Leighann Burtrand at burtrandl@biba.org.uk

Notes to editors

MIB aims to significantly reduce the level and impact of uninsured driving by working closely with partners across government and the insurance industry. The Bureau provides compensation to innocent victims involved in accidents with drivers who have no insurance or failed to stop.

The Motor Insurance Database (MID), introduced in 2001 is the only central insurance record of more than 34 million vehicles in the UK. The MID supports a range of users entitled to different levels of information about insured vehicles, including the police, solicitors, the DVLA and the public.

The MID is being used as part of a new continuous insurance enforcement (CIE) scheme in 2011 to identify registered keepers of vehicles that appear to have no insurance. The registered keeper of a vehicle without insurance will receive a letter reminding them that insurance is a legal requirement and failure to act will result in a fixed penalty. All drivers can check their vehicle is recorded on the MID for FREE - visit www.askMID.com.